

MOBIPUFF

MEDIA KIT



ABOUT US

Mobipuff is a new age mobile marketing company launched In 2015 with two co founders. With the help of our exclusive affiliates and expert media buy team we run various mobile marketing campaigns in various sectors. We are a strong team of 7 people now. We have build our own tracking platform to give the live reporting and technical support to our advertisers, partners and affiliates.

Categories working with:



Mobile Gaming



Education



Mobile Content



Travel Services



Banking Services



E-commerce



Dating



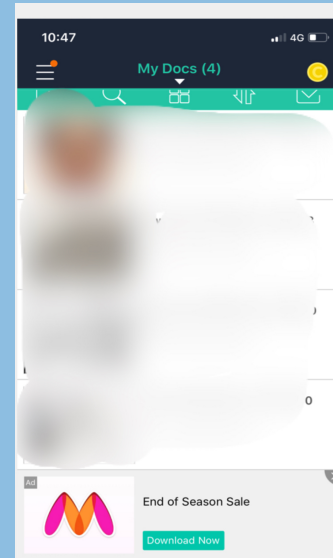
MOBIPUFF

Advertising Opportunities



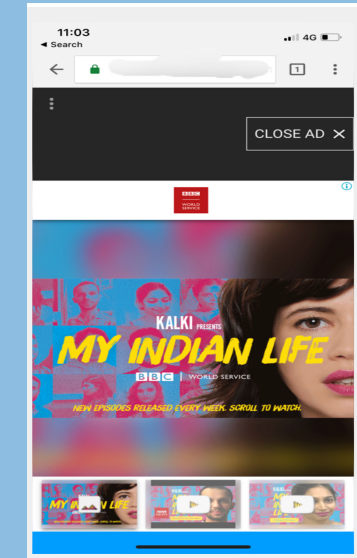
Mobile web
Traffic

800+
Publishers



In App traffic

1.2 B+
Clicks



Pop up traffic

100+
Campaigns

50+
Geo



Our Tools & technologies

The screenshot shows the MOBIPUFF Platform interface. On the left, there's a sidebar with "MOBILE APPS" and "GLOBAL OUTLOOK" sections. The main content area has a dark background with a world map. The word "Platform" is prominently displayed in white. Below it, there are three paragraphs of text describing the platform's capabilities. At the bottom, there are buttons for "REGISTER or" and "LOG IN". On the right side, there are several circular and rectangular icons representing different features: "Affiliate Marketing" with a circular diagram, "MOBIPUFF" with a circular diagram, "Sales Dashboard" with a bar chart, and "Customize Business Solution" with puzzle pieces.

Platform

Our in-house platform provides real-time monitoring and reporting for mobile campaigns. The self-serve easy campaign setup platform give you independency to choose your bids and daily spends.

We provide download, mobile subscription, leads and installs. The developer friendly platform supports easy integration with latest technologies.

The customize tracking system supports various marketing attribution methods including SDK, S2S and can be customise as per your integration with other third party tracking tools.

REGISTER or [LOG IN](#)

Affiliate Marketing

MOBIPUFF

Sales Dashboard

Customize Business Solution



Case Study

Eight: Visiting card scanner & digital card holder

Campaign Detail
Geo- India
Campaign Duration – 1 Month
OS- IOS & Android
KPI- To achieve min 30% registration rate.
Traffic type- In-app, mobile web.

Results
Installs- 5000+
KPI- achieved RR of around 45% in android and around 50% in IOS.



Case Study

NEO-Mashreq UAE

Campaign Detail

Geo- UAE

Campaign Duration – 1 Month

OS- Android

KPI- RR of 20%

Traffic type- In-app, mobile web.

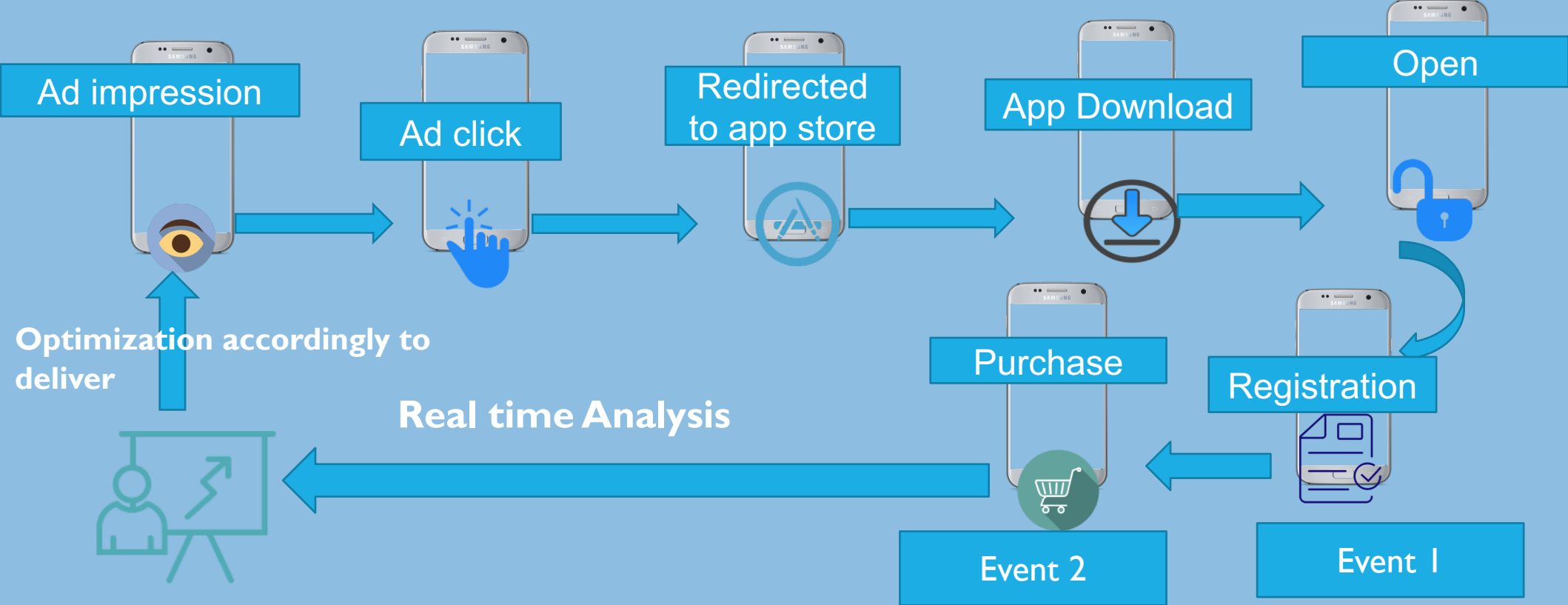
Results

Installs- 25000

KPI- Achieve RR of 20%.



Install to Event Cycle





Reach US

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